

James Brimsted

Design Director

A strategic thinker, who is fully immersed, energized and focused. I can implement and transform ideas from inception through to completion! With over 14 years of experience I have demonstrated a proven track record of leading successful projects, from brand experiences and product launches to full rebrands and animated storytelling.

A myriad of creative expertise, a professional pro-active attitude and ability to adapt in a constantly changing environment has allowed me to approach projects holistically and provide strategic and innovative direction. In addition, I have gained expert knowledge of industry leading design applications, UX principles, digital best practises and print procedures. Happiest when I am able to concept and collaborate with cross-functional teams to bring memorable experiences to customers wherever they interact.

"I lend a user first approach to all my work and never limit myself to a signature style! This flexibility is one of my greatest strengths"

Career *(Since 2007)*

04 17 » Present - Design Director - Edelman

Today nothing works in isolation, which is why I am able to integrate my knowledge of traditional design, UX and motion graphics onto multifaceted projects. Alongside the Head of Design, we manage the design team. Mentoring Junior Designers and encouraging professional growth through collaborative projects and ongoing training has been a career highlight. Microsoft, Xbox, Alphabet's DeepMind, Chanel, Lego, Myriad Genetics and our own Edelman Digital rebrand are some recent projects I've lead on.

08 12 » 03 17 - Senior Integrated Designer - Havas

Sitting within the Strategy & Design Team I translated our great ideas into intelligent and engaging designs. My varied experience in design helped me to art direct the insights with strategically sound delivery.

03 11 » 07 12 - Designer - HR GO plc

Running the design team alongside our Digital Marketing Manager.

2007 » 2011 - Freelance (London Based)

Freelancing early on in my career helped me to obtain a wealth of experience across a range of disciplines working for clients such as SKY, Energy Helpline, Asda, Best Buy, Go Compare, and Fabric creating Film key art, TV ads, editorials, music videos and photo-shoots.

Education

M.A. (Masters Degree) Graphic Design

B.A. Hons Degree Graphic Design

BTEC Diploma in
Foundation Studies

A.V.C.E. Advanced Double Award Art and Design

G.C.S.E.

Clients

Some of the exciting clients I have worked on.



Applications

Highlighting most commonly used.

